



GET IN TOUCH

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www.TatanasDesign.com

TATYANA HOLODNVA

SR. GRAPHIC DESIGNER, VISUAL DESIGNER

EMPLOYMENT

FANDANGO MEDIA GROUP
(2012 – PRESENT)
Ref.: Cristianne Fritch
cristianne.fritsch@gmail.com

VISUAL DESIGNER FREELANCE
Worked with small start-ups to help them build their brands and online presence. Designed and developed logos, branding and marketing materials. Designed and maintained mobile-friendly websites and landing pages. Developed email campaigns. Worked with the developers producing and revising websites. Responsible for project management and presentations. Please, see www.fandangomediagroup.com/portfolio/

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FREEDOM COMMUNICATIONS
(2004 – 2014)
Ref.: Devon Goss
530.741.2345

GRAPHIC DESIGNER III. Developed multi-page publications for print and digital media. Created various advertisements, online static and interactive ads, landing pages, and HTML email campaigns. Successfully managed various projects of varying complexities under tight deadlines in a fast-paced environment. Created special advertising publications, newsletters, covers, page layouts and templates.

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RUSSIA PROFILE
(2003 – 2004)
Ref.: Andrei Zolotov
+7.095.201.4569

ART DIRECTOR. Primary individual responsible for designing and developing a corporate ID and a website for a political/business magazine both online and in print. Published the 44-page magazine on a bi-weekly basis. Crafted various advertisements and banners for websites. Please, see www.russiaprofile.org.

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EDUCATION

STROGANOV MOSCOW STATE UNIVERSITY OF INDUSTRIAL AND APPLIED ARTS
(1989 – 1995)

BACHELOR OF ARTS. Graphic Design, Brand Identity, Publication Design, Typography, Packaging, Photography, Fine Arts.

SIERRA COLLEGE
(1996 – 1998)

Graphic Design, Web Design, Photoshop, QuarkXPress, Illustrator, Dreamweaver, Flash, HTML.

SUMMARY

A highly creative and multi-talented graphic designer and artist with a firm grasp of digital technology and traditional mediums. Working knowledge of iOS and Android design guidelines. 15+ years experience in brand identity, marketing and branding materials, catalogs, magazines, advertising, image retouching, illustration, responsive websites and email campaigns. Passion for user experience (UI/UX) design. Excellent organizational, communication, and time management skills. Exceptional attention to detail, results-driven and hardworking. Able to solve problems and manage a multitude of projects efficiently in a high-paced, deadline-driven environment, yet remain positive and flexible.

SKILLS

WEBSITE DESIGN

PHOTOSHOP

ILLUSTRATOR

IN DESIGN

LAYOUT DESIGN

FLASH

WIREFRAMES

HTML/CSS

PEN AND PAPER